



# NULIFE VENTURES HYBRID DIRECT-SALES COMPENSATION PLAN

## HOW TO DETERMINE YOUR RANK

- 1 **Independent Brand Partner (IBP)** = \$280 enrollment fee includes your 1st year back office, certification training, mobile app and marketing tools
- 2 **Junior** = Promote to Junior IBP by making a minimum qualifying purchase (or sale\*) of product(s) with a minimum of 3,000 CV
- 3 **Senior** = Promote to Senior IBP by making a minimum of 18,000 in PCV = Personal Commissionable Volume
- 4 **Director** = Promote to Director after a minimum of 5 Personally enrolled IBP's promote to the rank of Senior IBP or higher
- 5 **Area Director** = Promote to Area Director after a minimum of 10 personally enrolled IBP's promote to the rank of Sr. or higher. (one of the 10 must promote to a Director within your 1st two tiers)
- 6 **Regional Director** = 1 Area Director and 3 Directors or higher [separate lines(legs) of sponsorship]
- 7 **National Director** = 1 Regional Director and 5 Directors or higher [separate lines(legs) of sponsorship]
- 8 **International Director** = 2 National Directors and 7 Directors or higher [separate lines(legs) of sponsorship]

\*NOTE... Junior rank may be achieved by first qualifying sale of product(s) with a minimum of 3,000 CV (Sales commission flows up to 1st qualified IBP)

## HOW TO GET PAID

### DIRECT COMMISSIONS

Earn commission on your direct sales, determined by your rank.

- ✓ Junior @ 16%
- ✓ Senior @ 26%
- ✓ Director @ 28%
- ✓ Area Director and higher @ 30%

### 2 TIER AFFILIATE

You earn a percentage on each CV of your qualified Tier 1 and Tier 2 IBPs. This bonus is permanent, consistent and never reduced as your Tier 1 and 2 IBPs rank up.

- ✓ 7% on all Tier 1 CV
- ✓ 3% on all Tier 2 CV

### DIFFERENTIAL INFINITY BONUS

In addition to the 2 Tier Affiliate commissions, Directors and above have the potential to earn additional %s on all CV in their organization to unlimited depth. This is determined by personal rank and rank of the IBPs in their organization.

For example, a Regional Director earns a 3% override on all the CV in their Area Director's sales organization. They also earn a 4% override on all the CV in their Director's sales organization. View the chart below to see how this bonuses increases with each rank.

### EXECUTIVE BONUS POOL

A National or International Director earns the ability to participate in our Executive Bonus Pool. This bonus pool is paid out quarterly and rewards top ranking leaders with a percentage of total company revenue. A certain percentage of all Junior sales contributes to this pool's ongoing volume.

	Junior	Senior	Director		Regional Director	National Director	International Director
			← 3	← 4		← 3	← 2
Personal Sales	16	26	+2	+2	30	30	30
1 <sup>st</sup> Tier	7	7	(7+2) 9	(7+4) 11	(7+4) 11	(7+4) 11	(7+4) 11
2 <sup>nd</sup> Tier	3	3	(3+2) 5	(3+4) 7	(3+4) 7	(3+4) 7	(3+4) 7
3 <sup>rd</sup> Tier			2 ↻	4 ↻	4 ↻	4 ↻	4